



# CROWNE PLAZA®

## MELBOURNE OCEANFRONT

### THE PLACE TO MEET.

### Meeting Planner Fact Sheet

#### News Facts:

A recent 2008 survey by Meeting Planners International (MPI) revealed that 44 % of meeting planners are adjusting or concerned with budgets, among the 1,600 interviewed.

#### Why Crowne Plaza:

The Crowne Plaza Melbourne Oceanfront is located in the "bedroom community" of Melbourne, Florida - a second-tier meetings destination that is not only affordable but very accessible; only 60 miles from Orlando, 30 minutes from Cape Canaveral and just steps away from the Atlantic Ocean.

#### Way beyond price:

Is budget the only criteria meeting planners utilize when selecting a host hotel? The answer is "no" and The Crowne Plaza understands. The resort offers innovative solutions that range from luxurious to simple with the premise of creating that one-of-a-kind meeting experience. Here are just a few unique offerings:

- A (CMI) certified, on-site meeting planner to assist in event coordination.
- *Banquetology®*, a unique catering option that provides a variety of dishes in one seating and is über-stylish as sleek rolling carts displays designer menu items offering a feast for the eyes as well as for the most discerning palates for today's sophisticated epicureans
- A 6,000 sq. ft. oceanfront deck is ideal for weddings or intimate meetings, outdoor entertainment, and for relaxing and watching a the sunrise off the Atlantic.

#### It's the little luxuries that count:

Enjoy a stroll on the beach where surprises of indigenous seashells and Coquina rock rest while sea critters large and small scurry about. Witness a green sea turtle lumber to shore to lay her eggs. Shhh... we protect them.

### Unique Meeting Services:

- 802.11n ([www.ruckuswireless.com](http://www.ruckuswireless.com)) an ultra fast wireless technology offering a boost in range and performance.
- Banquetology®
- Crowne Plaza Meeting Success Program includes:
  - A two-hour response guarantee,
  - Access to a Crowne Meetings Director
  - A daily meeting debrief
  - Priority Club reward points -- visit <http://www.ichotelsgroup.com> to learn more.
- Crowne Plaza Sleep Advantage Program - includes a guaranteed wake-up call, a sleep CD with relaxation tips, and sleep amenities, such as an eye mask, earplugs, lavender spray, and a night-light.
- Executive Club Level - a quiet zone for busy and sleep-deprived executives.

### Services & Amenities:

- 16,000 sq. ft. of meeting space
- 270 guest rooms and suites (41 suites, 24 kitchenette suites, and 17 oceanfront suites)
- 24/7 fitness facility
- Complimentary business center
- Complimentary morning newspaper (Mon-Fri)
- Complimentary valet services
- Complimentary shuttle service
- Complimentary in-room wireless Internet access
- Concierge
- Coquina Restaurant
- Guaranteed wake-up calls
- In-room work station
- In-room telephone with data port and voice mail
- Internet access in all function room ?
- Newly renovated conference rooms and guestrooms
- Pillow-top mattress to ensure a good night's sleep
- Ocean Reef Spa
- Turtle Nest Beach Club Bar & Grill

### Recreation:

The Crowne Plaza Melbourne is an oceanfront property, where watersports, guided beach walks, live jazz on the Oceanfront deck, snorkeling, and other supervised beach activities are the call of the day. Listed below are a few more attractions located close to the resort:

- Andrettie Thrill Park - 8 miles
- Brevard Zoo - 20 miles
- Dwan Golf Club/championship golf - 12 miles
- Cocoa Village - 14 miles
- Walt Disney World Resort Theme Parks - 59 miles
- Disney Cruise Lines - 32 miles
- Downtown Melbourne - 6 miles

- Maxwell King for the Performing Arts Center - 12 miles
- Melbourne International Airport -- 12 miles
- Kennedy Space Center - 32 miles
- Orlando International Airport - 60 miles
- SeaWorld, Orlando - 59 miles
- Sebastian Outlets - 22 miles

**Recreation Continued:**

- Sports Fishing Charters - 32 miles
- Universal Studios - 59 miles
- Washington National Training Stadium - 22 miles

**Creative Solutions:**

few ideas  
options are also

The Crowne Plaza Melbourne Oceanfront offers a  
for your next meeting while many other  
available:

- Hi-Energy Team Meetings: The resort is happy to arrange Beach Baseball, Football and Volleyball, Tug-o-War, Coconut Relay's and more to ignite team building skills and more.
- Culinary - Meeting attendees will learn the Chef's award-winning secrets on how to create clam chowder, Brevard Country-style; or a culinary event could follow the theme of the meeting;
- Save the Planet - This is a great opportunity for attendees to share with one another how they are helping to save the planet in their own backyards. During turtle season attendees could join the nightly turtle walks or visit the Turtle Preservation Society as they inspire acts of green kindness that may be applicable for all.

**Contact:**

online at  
the online RFP, and  
offers a 24-hour response guarantee.

Meeting planners and groups alike can visit  
[www.cpmelbourne.com](http://www.cpmelbourne.com) to access  
note the resort

Or if you prefer to call, contact:  
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